

To all WGO National Society Presidents



10 June 2008

Dear Colleague

As you know, we are preparing for the next World Congress, Gastro 2009, which will take place in London from November 21 – 25, 2009. This promises to be an exceptional world congress as it is merged with the United European Gastroenterology Week, the second largest annual GI meeting in the world, and also incorporates the World Organisation of Gastrointestinal Endoscopy (OMED) and the British Society of Gastroenterology (BSG). It is, at the same time, your meeting. As you know, WGO is a federation representing 104 national societies and your society is one of these members. The aim of the host societies, the organisers and the scientific programme committee is to ensure that Gastro 2009 truly reflects global gastroenterology and addresses global GI issues. This will attract participants from all corners of the earth and it is in this regard that we would like to ask for your support and assistance.

Gastro 2009 is being widely announced. However, there remain some regions where contact to the local press and media is not optimal. We ask for your help in promoting the meeting in your country as follows:

1. Send us the contact names and emails of the press agents whom you know and work with for your local activities
2. Confirm whether you can distribute Gastro 2009 electronic and printed matter to the local press contacts you have
3. Provide us with the name of a contact person within your society who would be willing to communicate with the Gastro 2009 press office in London
4. Ensure that there is a link from your home page to the Gastro 2009 page (www.gastro2009.org) (please use the link buttons provided)

All information relating to media should be sent to the following contact person:

Ms. Ulrike Raap
impressum Publikation und PR
Adenauerallee 10
20095 Hamburg
Germany
e-mail: raap@impressum.de
phone: 0049 – 40 -31 78 64 25
fax: 0049 – 40- 31 78 64 64

In addition to ensuring that the lay and medical media is well informed of the event, we strongly urge our member societies to discuss potential support for your members to attend the meeting with their local industry contacts. Should you require supporting documentation from the Gastro 2009 organisers in this regard, we would be happy to provide it. This letter would reinforce the educational value of attending Gastro 2009 and hopefully encourage your local industry contacts to include this meeting in their 2009 budgets.

Your support in this regard will help ensure that Gastro2009 attracts the global audience it deserves. Should you have any questions regarding the above please do not hesitate to contact the Gastro 2009 Organisers.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Eamonn Quigley'.

Eamonn Quigley
President WGO